



# Dealer Application

BrandStand America only sells to Resellers, Dealers, & Distributors. When an inquiry is received by an End User, BSA will connect them with the closest geographical Distributor in the network. Please be sure to attach a copy of your resale certificate when submitting your dealer application.

Company Name \_\_\_\_\_

Today's Date: \_\_\_\_\_

Names and Titles of Principals \_\_\_\_\_

Main Buyer Name \_\_\_\_\_

| E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

| Shipping Address (if different from mailing) \_\_\_\_\_

Phone \_\_\_\_\_

| Fax \_\_\_\_\_

E-mail \_\_\_\_\_

| Website \_\_\_\_\_

Please briefly describe your business (i.e. display reseller, ad agency, printer, etc.) \_\_\_\_\_

General Description of Geographic Area Serviced by Applicant \_\_\_\_\_

Number of People Directly Employed: \_\_\_\_\_

| Number of Salespeople \_\_\_\_\_

How Did You Hear About BrandStand America? \_\_\_\_\_

Do you have in-house wide format printing capabilities? Yes | No

If yes, what process do you use? Lambda | Inkjet | Other: \_\_\_\_\_

Do you have in-house wide laminating capabilities? Yes | No

Do you have a UPS or FedEx account number you wish to supply? UPS Acct# \_\_\_\_\_

FedEx Acct# \_\_\_\_\_

Are you a Sage or ASI member? Yes | No

If yes, please provide your member # \_\_\_\_\_

BrandStand America will allow limited usage of its Licensed Properties. The terms and conditions for such use are shown in Attachment A, which is made part of this agreement.

All products will be shipped to the address specified on the Purchase Order on our account if another is not specified.

Standard turnaround time from receipt of artwork is one to three business days. We can accommodate rush orders for an additional fee.



# Credit Card Information

## PERMISSION TO PROCESS CREDIT CARD

Type of Card: (please circle) Amex Discover Mastercard Visa

Name on Card:

Card Number: (Only indicate last 4 digits on credit card)

Expiration Date: | CVV Code:

Billing Address as it appears on Credit Card Statement

Sign name: | Date:

Print name: | Date:

Note: Please call our Accounts Receivable Representative to verbally provide your credit card information. In addition, please refer to our PCI compliance requirements attached for your added protection.

BrandStand America requires full payment upon ordering. Payments can be by wire or any major credit card in US Dollars only BrandStand America does not accept checks as a form of payment. BrandStand America does require that a major credit card is kept on file. Orders must be paid before they will be processed.

By signing below on the next page you agree to the terms and conditions of this Reseller Application and all other relevant terms and conditions included herein, including any attachments. In addition, you authorize BrandStand America to charge the above referenced credit card for all invoiced balances.

BrandStand America  
221 Blue Juniper Blvd.  
Venice, FL 34293  
Phone: 941-244-9310  
Fax: 941-894-6200  
Toll Free: 866-994-4001  
Email to: [SalesSupport@brandstandusa.com](mailto:SalesSupport@brandstandusa.com)



# Reseller Guidelines

Attachment A

## FOR USE OF LICENSED PROPERTIES

1. BrandStand America hereby grants to Reseller, and Reseller hereby accepts, a non-exclusive, non-transferable, revocable right to display on Reseller's sales and advertising items, including Reseller's website, the trademarks of BrandStand set forth in Exhibit A and such other trademarks, trade dress, copyrights, and/or patented designs or features as BrandStand may designate and approve in writing ("Licensed Properties") to refer to those products offered by Reseller. Each of the Licensed Properties used by Reseller must be followed by "™" notice pursuant to Exhibit A. Any other proposed use of the Licensed Properties must be submitted to BrandStand America for written approval prior to any such use by Reseller.
2. Where Reseller refers to any of the Licensed Properties, Reseller must identify BrandStand as the owner of the Licensed Property being referred to. Reseller may state in its sales and advertising items, including Reseller's website, that it is an authorized BrandStand reseller.
3. Reseller may not combine any of the Licensed Properties with any other words, word fragments, letters, symbols, logos, icons, graphics, photos, slogans, numbers or any other elements.
4. Reseller is prohibited from using any and/or registering of the Licensed Properties, in whole or in widespread recognition, great value, and goodwill of the Licensed Properties. All use of the Licensed Properties by Reseller shall inure to the benefit of BrandStand America and BrandStand America reserves the right to object to unfair uses or misuses of BrandStand Licensed Properties or other violations of applicable laws, as determined solely by BrandStand America.
5. Upon termination of the BrandStand America and Reseller relationship and Reseller's rights to resale BrandStand's products, Reseller agrees to immediately discontinue any and all use of the Licensed Properties or references to BrandStand, to remove all materials electronically available to the public bearing any of the Licensed Properties, and to destroy all printed materials bearing any of the Licensed Properties. All rights in the Licensed Properties and the goodwill connected therewith shall remain the sole property of BrandStand America.
6. Additional terms and conditions may apply for hardware only distributors.

Reseller:

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Name:

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Position:

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Date:

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